

## The Collider Edition 2023

Conditions for participation in the “Call for applications to recruit scientific projects for The Collider 2023 edition”

### 1. ORGANISER

“The Collider” (hereinafter, the “**Programme**” or “**The Collider**”) is a programme promoted by the Barcelona Mobile World Capital Foundation (hereinafter, “**MWCapital**”) headquartered in Barcelona (08039), Pl. Pau Vila, floor 2C, Palau de Mar Building with tax ID number G-65760431.

MWCapital’s subsidiary, the company Barcelona Mobile Ventures, S.L.U (hereinafter, “**mVenturesBcn**”), headquartered in the same address, with tax ID number B66475989 has been delegated the total management of the Programme.

Consequently, mVenturesBcn is the entity organising this call for applications to all extents and purposes.

### 2. PURPOSE OF THE CALL FOR APPLICATIONS

MWCapital promotes The Collider programme with the aim of identifying researchers affiliated with research centres, including universities and technology centres, who have obtained results from their research that can be commercially exploited. Through this call, the goal is to connect scientific talent with entrepreneurial talent to create highly innovative scientific-based companies (or spinoffs) that transform the results of scientific research from universities and research centres into marketable products or services.

### 3. PARTICIPANTS IN THE CALL FOR APPLICATIONS

People associated with research groups who meet the following conditions may participate in this call for applications; specifically, people who:

- a. Research groups from universities or research or technology centers belonging to the European Economic Area, Switzerland, and the United Kingdom, whose affiliated participants are all of legal age and enrolled as master's, doctoral, PhD, postdoc students, or researchers.

- b. Have demonstrable experience and expert knowledge in technologies of interest to The Collider programme (artificial intelligence, the Internet of Things, virtual reality, 3-D modelling, medical devices, industrial hardware, robotics, materials, blockchain and 5G);
- c. Commitment to actively participate in the edition of The Collider 2023 programme as specified in clause 11.

The entire research group participating in this call will appoint a representative who will be responsible for formalizing the corresponding registration as the promoter.

The promoter of the application must have express authorization to participate in this call from both the research group's responsible party and the relevant body within the research institution (e.g. innovation and transfer unit, institution's management, board of trustees, etc.), which will be evidenced by the signature of Annex 2 document by the entire group, as mentioned below.

#### **4. SUBMISSION DEADLINE FOR APPLICATIONS FOR PARTICIPATION**

The research group, via their representative, must submit their application for participation via the registration forms located on the official Programme website (<https://www.thecollider.tech>).

The deadline to submit applications for participation ends on **April 3<sup>rd</sup> of 2023 at 11:59 pm CET.**

No application for participation received after the deadline shall be accepted. The organisers reserve the right to extend the deadline if they so decide.

#### **5. ACCEPTANCE OF THESE CONDITIONS**

Submitting an application to participate in this call through the website enabled by MWCcapital, as outlined in these terms, implies full acceptance of these terms and the Code of Conduct attached in Annex 1.

The Program organization reserves the right to automatically reject an application or discontinue a project's participation in any phase of the Program if it is found that they do not comply with any of the required conditions, or the information provided in the application

does not correspond to the actual state of maturity of the technology (TRL) or its intellectual property, without the right to claim anything from the organization.

Likewise, the organization reserves the right not to accept or to remove from the call all those participants who act fraudulently, abusively, against the spirit of the Program or the law, third-party rights, and/or good faith, without prejudice to the responsibilities that may arise from these behaviors, which will be fully assumed by the participant, leaving the organization indemnified in any case.

In any event, The Collider team reserves the right to interpret these terms.

## **6. SELECTION AND ASSESSMENT OF THE APPLICATIONS**

The process of selecting and assessing the applications of research projects will follow these stages:

### **Stage 1: Collecting applications.**

All applications must be duly completed with all the information required in the form. Incomplete applications that do not include all the required information will not be accepted or evaluated.

In case of doubt, request for clarification or additional information, you can send your queries to the email address: [thecollider@mobileworldcapital.com](mailto:thecollider@mobileworldcapital.com) up to 24 hours before the end of the submission period.

Together with the application, the promoter of each research group that decides to participate in this call must complete the document attached as Annex 2 to these bases ("Acceptance of the terms and conditions of the call"), duly signed by them. , and reviewing all the data of the rest of the people in the group (and, especially, the individual email of each one). Thus, the organization of the Program will process, through its trusted electronic service, the electronic signature of said document, which must be signed by all the members of the group before the start of Phase 1 - "Opportunity Validation" of the Program.

### **Stage 2: Assessing the research projects.**

Once all applications have been received, an expert committee for each of the presented themes will evaluate each of the scientific projects and determine which ones fit the criteria of these participation guidelines and those defined below:

1. **Technology use cases:** Determine whether the technology has an interesting, applicable, and scalable use case.
2. **Degree of disruption and innovation:** How much better is the technology compared to other similar or alternative technological solutions, and whether this translates into a competitive advantage in terms of the market (costs, times, etc.)?
3. **Markets:** Are the markets to which the project aims to target based on its use cases well identified? Are they attractive and allow for project growth?
4. **Current state of the technology:** Validate whether the justification for TRL is consistent with the results obtained.
5. **Technology development plan:** Does the complexity of the presented development and the resources required to bring the technology to TRL 7-8-9 pose a serious risk to the viability of the project?
6. **Intellectual Property Rights:** IP check. This includes a review of protected assets, including type, ownership, nature, agreements, and a brief analysis of the protection strategy.
7. **Team competencies:** Is the professional experience of the scientific team suitable for the described use cases?
8. **Team involvement:** Validate the commitment and cohesion of the scientific team.

Each of the above criteria will have equal weight (1/8).

Participants may additionally submit letters of support from actors linked to the industry to strengthen their candidacy.

The Program organization reserves the right to conduct telematic or face-to-face interviews with those candidates in which a greater level of detail is required about the information provided in order to better evaluate the projects based on the described criteria.

### **Stage 3: Notifying the selected projects.**

Once the phase in which each of the applications is assessed has come to a close, all the participants will be notified of the results of the call for applications via email and a resolution will be issued containing the definitive list of the research projects that were selected as the winners. This notification shall tentatively be made the third week of April 2023.

## **7. EVENT TO CELEBRATE THE PROJECTS CHOSEN**

An event will be held to celebrate the research groups that have been selected to join the programme in the presence of the entities and institutions that have partnered in the call. This event shall tentatively be held on the last week of April 2023.

## **8. PHASES OF THE PROGRAMME THE COLLIDER 2023**

The projects chosen in this call for applications shall participate in the forthcoming edition of the Programme, which shall take place in four (4) phases:

- **Phase 1 – “Opportunity Validation”:** Technological validation of the scientific project with the market and creation of teams (approx. April 26<sup>th</sup> of 2023 – May 31<sup>st</sup> of 2023)

This phase consists in the technological validation of the project by reviewing the competitive advantage offered by the technology, the technology readiness level (TRL), the intellectual property protection level, the identification of existing similar technological solutions, the determination of the potential use cases and sectors where the technology could be applied and an initial estimate of market size. This phase shall be carried out by the participating researchers in conjunction with the innovation and transfer unit of their institution and a mentor to be provided by the Programme, and it will end with the delivery of a report and a project defence before a committee which will assess and determine the competitive advantage; the degree of maturity (TRL) and market transferability of each scientific project; the protection of the technological asset strategy, the relevance of the results obtained in a technological level (it is going to be highly assessed the conduct of Proof of Concept “PoC”), as well as the degree of commitment, capacities and dedication of the team with a view to establishing a future company, thus determining their continuation in the Programme.

- **Phase 2 – “Team Building”** (approx. June 2023 – July 2023)

During this phase, multidisciplinary teams will be created for the projects that the assessment committee evaluated favourably, incorporating entrepreneurial business professionals who will be validated with the research institution and group. In the event that it becomes impossible to create a team that pledges to stick together in a future business project, the project’s participation in the Programme will be discontinued.

- **Phase 3 – “Business Validation”:** Identification and validation of the business opportunity and definition of the action plan (approx. September 12<sup>th</sup> of 2023 –December 13<sup>h</sup> of 2023)

In this phase, the mixed teams comprised of researchers and business entrepreneurs created in Phase 2 will identify and validate the business opportunity and define and action plan and minimal viable product (MVP) development to transfer the technology to market. During this phase, the teams will work in conjunction with the Programme’s mentoring services and different corporations to choose the best sectoral use case and

business model to bring the technology to market. Additionally, the teams must secure at least two (2) letters of commitment with important industry stakeholders in order to conduct pilot tests during Phase 4 and validate the MVP.

This phase concludes with the public defence of the project before a committee of investment experts, during an event called DEMODAY, which will be in charge of determining whether it continues and if a company is subsequently set up.

- **Phase 4 – “Portfolio”:** Creation and launch of the companies (after January 2024)

The purpose of this phase is to develop the minimum viable product (MVP) and conduct pilot tests in an industrial setting. The pilot tests seek to validate the market potential of the tech solutions, to pivot the tech solution if needed and to gain the first business metrics which will make it possible for the Programme to mentor the development of a go-to-market strategy and to plan future financing rounds via external investments.

The dates cited in this clause are for guidance and subjected to modification at the organiser’s discretion.

## 9. BENEFITS ASSOCIATED WITH THE SELECTED SCIENTIFIC PROJECTS

mVenturesBcn has an annual budget of ONE MILLION FIVE HUNDRED THOUSAND EUROS (1,500,000€) dedicated to promoting The Collider program, as well as the necessary resources to offer services and assets of diverse consideration and high added value to selected scientific projects. In this regard, please refer to the document regarding the contents, trainings, and services of the Program attached to these guidelines as Annex 3.

Specifically, and not limited to, these services and assets include:

### 9.1. Services

During Phase 1, the following services will be made available to each selected projects:

- Mentoring by a mentor specialised in entrepreneurship and business as the project is being validated.
- Support from the Programme staff.
- Access to a group of reputable advisors with proven experience in entrepreneurship who are committed to the projects.
- Visibility to corporations from the MWCapital ecosystem for the project validation.
- Validation of the state of the sales strategy with intellectual technology property.

During Phases 2 and 3, the following services will be made available to each of the projects that have passed Phase 1:

- Being part of the MWCapital ecosystem and enjoying its global visibility (access to the network of contacts and the events that MWCapital organises).
- Creation of teams, accessing entrepreneurial talent by being part of multidisciplinary teams with proven professionals in the field of industry and entrepreneurship with more than 10 years of experience in managing tech projects, leading teams and the capacity to raise public and private funds.
- More than 80 hours of entrepreneurship training services.
- Inspiring talks with industry experts, serial entrepreneurs and professional investors (business angels) or institutional investors (venture capital funds).
- Access to a group of reputable mentors with proven experience in entrepreneurship who are committed to the projects.
- Free incubation space in the mVenturesBcn offices, located in Pier 01 whenever medical circumstances allow it

During Phase 4, the following services will be made available to each project that passes Phase 3 of the programme:

- Mentoring on setting up the company, including the cost of structuring the operation, drawing up partners' agreements, overseeing the technology transfer license contracts and drawing up the convertible participating loan agreement between the new company and mVenturesBcn.
- Expert advice on raising funds to hold private capital financing rounds, corporate structures and investment documents.
- Preferential access to MWCapital's network of investors and venture capital. This includes networks of business angels, crowdfunding platforms, professional investors and family offices as well as domestic and international venture capital.
- Incubation space in the mVenturesBcn offices, located in Pier 01, free for 6 months after Phase 3 is over.
- Access to MWCapital's network of contacts to help open new B2B commercial opportunities with potential corporate clients to conduct validations and pilot tests in industry.
- Access under special conditions to business acceleration solutions (PERKs) agreed to with the Programme's partner entities. A non-exhaustive list of examples includes providers of cloud and computing services, experts in incentives and public financing, prototyping and product development, strategy consultants, sales force outsourcing, consultancies, legal and labour consultants and experts in protecting intellectual property.

- Participation in events with investors either directly organised by MWCcapital or in which MWCcapital is participating, such as 4YFN Barcelona.
- Connection with vertical acceleration programmes such as Biocat, Wayra, Gohub, KIC-Innoenergy and EIT-Health.
- Visibility in traditional and online media along with MWC.

## 9.2. Monetary contributions

All projects that are incorporated into companies in Phase 4 after the positive decision of the investment committee will be able to access a monetary investment of up to **ONE HUNDRED THOUSAND EUROS (€100,000), to be determined by the Programme's expert committee and disbursed** by the mVenturesBcn investment fund as follows:

- As soon as the establishment of the company, mVenturesBcn will invest at least FIFTY THOUSAND EUROS (€50,000) via the formula of a participating loan which is convertible at a value of ONE MILLION EUROS (€1,000,000) under the terms and conditions agreed upon with the company as part of the milestones defined in the business plan submitted by each project in the DEMODAY previously approved by mVenturesBcn. The loan conversion into shares in the company shall be conducted as soon as possible, in accordance with the terms of the relevant contract, and after the signing of the technology licensing contract between the company and the licensor (e.g. the research institution). The purpose of these funds will be to earmark them to develop the minimum viable product.
- In the twelve (12) months after the company is created, mVenturesBcn will offer the option of being able to invest up to an additional FIFTY THOUSAND EUROS (€50,000) under the same conditions mentioned in the previous point, as long as both parties, mVenturesBcn and the future company, mutually decide to do so. The purpose of these funds is to complement projects that require a more intensive capital investment to meet the milestones agreed upon in the business plan.

In this regard, mVenturesBcn reserves the option to temporarily or definitively suspend the monetary contribution described here, without any claim being made against it. Likewise, mVenturesBcn will have full powers to ensure that the monetary contribution described here is made through another investment vehicle or method with direct or indirect linkage to MWCcapital, under the conditions that would be communicated, where appropriate, to the corresponding teams.



## 10. CORPORATE STRUCTURE OF THE PROJECTS TO BE TURNED INTO COMPANIES IN PHASE 4

Once the experts and investment committee has favourably assessed the projects of the teams that pass Phase 3, will get through to Phase 4 and in consequence the corresponding companies will be set up.

mVenturesBcn proposes organising the division of company shares for all the spinoffs to be created to pursue the following objectives:

- To guarantee the institutions' and research team's engagement in the evolution of the technology.
- To guarantee the capacity to attract and retain world-class entrepreneurial talent to lead the technologies' go-to-market.

This division of company shares follows the schema below:

- **(52.5%) Research team and research institution:**
  - **(max. 10%) Research institutions (university / centre)** if they decide to become part of the company. Research institutions and the research team (which percentage is defined in the next paragraph) may agree to a different distribution of their respective percentages.
  - **(32.5%) Research team:** This proposed percentages, which can be freely agreed upon between the institution and the members of the research team, seeks to ensure that the research team remains engaged in the future evolution of the technology without working for the company. This percentage should be divided among the Lead Researcher, other members of the research group involved in the project and/or other research professionals who need to be involved in the project with the approval of the Lead Researcher. This share percentage (32.5% or the one that corresponds according to the distribution with the research institution) shall be conditioned upon the research team's fulfilling the technological evolution and development tasks under the aegis of a licensing agreement and with the commitment that at least one (1) member of the research team pledges to join the future company as a tech entrepreneur (CTO/CSO) within at most twelve (12) months since the creation of the company. If this professional does not join the company within this period, 7.5% of this percentage assigned to the scientific team will be released via a transfer of shares at face value or via the most appropriate mechanisms determined by the company.

This release of shares shall be earmarked to hiring one or several expert professionals who will cover that function within the company, leaving the research team's final share at 25% or the one that corresponds according to the distribution with the research institution.

- **(10%-15%) Technical projects and/or operations manager:** This optional professional, who shall work full-time with the Programme and future company, shall manage projects and be responsible for managing the operations and daily activity of the company, including securing and implementing pilot tests with industry. This optional professional should preferentially be supplied by the research institution, which may suggest a post-doc or person associated with the research project/team, with the validation of mVenturesBcn via a trial period corresponding to his participation in Phase 1. If there is no such professional or if this professional does not pass the trial period, mVenturesBcn will suggest a candidate with the approval and consent of the research team, the institution and the CEO. This professional will be considered critical staff in the company and will therefore have the same rights and responsibilities as the rest of the entrepreneurial business team. In this sense, this professional's percentage share shall be governed by a mechanism to consolidate shares known as "Reverse Vesting" based on their staying at the company for three (3) years with the goal of encouraging their utmost engagement in the project. In the case that all the parts decide not to have this profile, this 10% in wallet of the scientific team or research institution will be reserved [for future critical personal incorporations into the company].
- **(30%-35%) Business entrepreneur (CEO):** This professional, who shall work full-time in the Programme and the future company, shall serve as the executive manager and hold the strategic responsibility for the company, shall liaise with potential clients and secure funds which guarantee the sustainability of the company. This professional will be considered critical staff in the company and will therefore have the same rights and responsibilities as the rest of the entrepreneurial business team, including the three (3)year "Reverse Vesting" mechanism to consolidate shares expected for the technological and operational project manager, in its case.
- **(12.5%) Promoter of the initiative (mVenturesBcn):**
  - (7.5%) for the project's participation in the programme and its inclusion in the mVenturesBcn portfolio.
  - (5%) at the time that mVenturesBcn invests FIFTY THOUSAND EUROS (€50,000) in the company set up at a value of ONE MILLION EUROS

(€1,000,000). This investment shall be channelled via a participating convertible loan.

*NOTE:* Additionally, in the 12 months after the company is set up, mVenturesBcn, in accordance with clause 5.1, will have the option of investing up to an additional FIFTY THOUSAND EUROS (€50,000) under the same conditions mentioned in the previous point, as long as the company and mVenturesBcn mutually decide to do so.

The above notwithstanding, this structure is a proposal and may be subjected to changes at the discretion of mVenturesBcn according to each company/project in response to each specific case.

Likewise, after the corresponding companies have been set up (namely before the end of Phase 3), a term sheet will be used to negotiate the conditions of the licensing contract of the technology that is owned by the research centre and provided to the future company, as well as the entry and percentages of share capital that the institution will have within this structure, if applicable.

Figure 1. Diagram of the corporate structure

## 11. COMMITMENT OF THE PARTICIPANTS

Due to the enormous responsibility involved in transferring tech and knowledge assets to industry and the significant amount of public and private resources earmarked to the Programme, a minimum commitment of effort, motivation for entrepreneurship and engagement is needed from the participants coming from the research institutions.

The Programme is aware that the majority of research groups have limited availability because of their research activity, but to get the most from the Programme, the presence of at least **one (1) participant** representing the research group is needed during the following activities:

- **Phase 1:** All the technology validation sessions must be attended, either in-person or online. As a general rule, this phase will require approximately **forty-eight (48) hours of availability divided between approximately two (2) weeks**, between working sessions and market research activities outside the sessions.

- **Phase 2:** With the aim of conducting the interviews to ascertain and assess the potential candidates with entrepreneurial business profiles to join the project team. These interviews may be held either in-person or virtually.
- **Phase 3:** Even though the bulk of the opportunity validation will be conducted by the entrepreneurial business professionals, the support and presence of a member of the research group will be needed for the following activities:
  - During the first two (2) weeks: The presence of a member of the research group will be needed between 12 and 20 hours per week to facilitate the transfer of information on the tech solution, either through in-person meetings or video conferencing. The presence of all the members of the research group is recommended during the team-building activities to foster the team's cohesion and alignment.
  - During the remaining weeks in this Phase (13 weeks): At least **one (1) member is required to be present or participate online in the 14 mentoring sessions (28 hours) and 6 coaching sessions (20 hours), and they must be available to engage in teamwork (6-12 hours per week is recommended).**

Moreover, they will be required to provide any support required to meet the team's needs during this phase.

- **Phase 4:** This will be determined **by the agreements signed among the partners** in the future spinoff and following the commitments signed in the licensing contract between the research institution and the company. Before the end of Phase 3, a business plan must be submitted which should outline the agreement between the spinoff and the research institution for the purposes of specifying the capacity to meet the milestones established in the MVP development plan (staffing resources allocated by the institution), service level agreements and associated economic conditions.

While the Programme is being implemented, it is also important to bear in mind that numerous sessions will be held where many human resources will be mobilised (e.g., mentors, advisors, industry experts, successful entrepreneurs, corporative executives, investment groups, etc.) who are lending their time to share their expert knowledge and support the research projects. Therefore, the participants are asked to make the most of these sessions.

If the Programme detects that anyone is failing to live up to the commitments made in this clause and is thus affecting the evolution of the project and the rest of the team, the Programme management reserves the right to take whatever measures it deems necessary to restore the situation, including expelling participants or research teams, as well as

requesting reimbursement of all monetary payments made by mVenturesBcn to the research institution thus far.

Likewise, if the members of a participating research project, including the research institution, decide to cease participating in the Programme, they will be obligated to return all the monetary payments that mVenturesBcn has made to the research institution within at most 30 days of the date that they notify it of this decision to cease participating.

## **12. INTELLECTUAL PROPERTY**

All the materials stemming from participation in the Programme will be the property of each team and shall be wholly transferred to the future company at no cost when it is launched. These materials include the business plan, market studies, prototypes, graphics, databases of contacts, etc.

If a participant decides to remove themselves from the Programme either before or after the company is created, regardless of the reason, they shall have no right to ownership of the intellectual or industrial property rights generated during the programme.

The above notwithstanding, any tech asset (know-how, software license or patent) resulting from the work conducted in a research institution is and shall remain the institution's property. To create a company that uses or transforms a research institution's tech asset for commercial purposes, a tech transfer licensing agreement ("termsheet") must be signed between the university or research centre and the company.

This agreement shall govern the terms and conditions of the commercial use rights of the tech asset being transferred. Based on this agreement, the research institution shall reserve economic rights on the commercial use of the tech asset (royalties), which are usually calculated via an economic indicator such as a percentage of turnover, company profits or other parameters.

## **13. CONFIDENTIALITY**

The term "Confidential Information" includes but is not limited to any information, documentation, data, procedures, designs, knowledge, notifications and reports, strategies, business plans, projects, operations and business proposals, policies, rules, alignments, studies, statistics, graphics, diagrams, forms, signs, drawings, plans, as well as financial statements, general balances, balance sheets, financial and economic analyses, know-how, software and any technical, legal economic, financial, accounting, commercial information,

including corporate and/or job information; any data in electronic format, electromagnetic media which contain private information, brands, patents, trade names, industrial secrets and maps, works, summaries, compendia, compilations, reports and any information that is part of the Programme and is protected by copyright and industrial property rights.

The confidentiality of the information provided by the participants in the programme shall be guaranteed, except for general information on the projects and their teams, which may be distributed to the public at large at any time and via any media. Likewise, the participants pledge to guarantee the confidentiality of the information and knowledge generated during the programme, as well as the confidentiality of the tech assets subject to transfer by the different research institutions. mVenturesBcn reserves the right to undertake legal actions to defend its interests should confidentiality be violated by any participant.

mVenturesBcn guarantees the total confidentiality of the information provided as part of participation in this call for applications and shall take all the measures needed in this regard to assess the different applications.

The following data shall not be considered confidential information: (a) data that are in the public domain or become part of the public domain; (b) data that may be created, supplied, developed or obtained by a party without using another party's confidential information; (c) data that have been received by a third party that are not subjected to the obligation of confidentiality among the parties; and (d) data that must be shared by legal imperative or judicial mandate.

Should mVenturesBcn want to use the confidential information within this call for applications, it must request the express, written authorisation of the other party and is liable for potential consequences stemming from noncompliance with this obligation. However, as a public-sector entity financed with public funds, mVenturesBcn reserves the right to publicise the title, type of technology, sector, a brief description of the project with non-confidential information, the institution from which it comes and market information on the different projects registered in this call for applications.

On the other hand, as the entity that will grant the monetary awards to the best research projects, mVenturesBcn reserves the right to publicly disseminate the content of these conditions and the name of the research group that wins this call for applications and its members.

#### **14. PERSONAL DATA PROTECTION**

The personal data provided within this call for applications shall be processed by mVenturesBcn in accordance with the provisions of this clause.

mVenturesBcn shall process all the data provided in the participation forms with the purpose of managing the applications in this call for applications and sending information and notifications, including by electronic and/or telematic means, on the activities, projects and news in The Collider Programme that may be of interest. The legitimacy to process the data comes from managing the participation applications, and the legitimacy to send communications comes from the consent provided by the participants.

mVenturesBcn shall only share data when strictly necessary, and in particular with the companies that are collaborating or participating in the design and development of The Collider 2023 Programme. Likewise, as a company wholly held by MWCcapital, mVenturesBcn may share its data with MWCcapital for the same purposes mentioned above. In any case, the data shall be processed with a level of protection in line with the applicable Data Protection rules and shall not be subjected to automated decisions.

Once the selection process of the research projects is concluded, mVenturesBcn shall store the data that the participants have provided with the purpose of ensuring that mVenturesBcn can meet its legal or regulatory obligations during the applicable statute of limitations.

In the event that personal data on third persons is provided, it is imperative to guarantee that they have been informed of the contents of this clause prior to their inclusion.

At any time and under the terms established by the laws in force, the participants may exercise their rights to access, rectify or erase their data, request that its processing be restricted or object to its processing, as well as request the portability of their data by doing so in writing at:

Barcelona Mobile Ventures, S.L.  
Pl. Pau Vila 1, planta 2C, Edificio Palau de Mar  
Barcelona (08039)

Or at the email address [dpo@mventuresbcn.com](mailto:dpo@mventuresbcn.com), clearly indicating the right they wish to exercise.

When doing so, it is essential to include a copy of their national identity document or any similar identifying document which confirms their identity. Likewise, a claim may be filed with the Spanish Data Protection Agency.

## **15. IMAGE RIGHTS, LOGOS AND BRANDS**

Participation in this call for applications implies that the members of the research groups participating in the Programme's different activities expressly authorise it to reproduce, use and disseminate their name and image free of charge in order to share them with the public at large without any type of remuneration stemming therefrom.

Likewise, the participants grant mVenturesBcn the right to use the images, voice, audios and videos as well as the names and explanations of the projects in any media and on any support or format with the exclusive purpose of promoting, disseminating and bolstering The Collider Programme.

This cession has no geographic or temporal limitations and is public in nature.

The research institutions participating via the different projects chosen pledge to cede their logos, brands and graphic materials to mVenturesBcn solely and exclusively to be used with the purpose of promoting the Programme via the communication channels that mVenturesBcn deems appropriate after prior notification and confirmation by any means with the person in charge from the institution.

The research institutions guarantee mVenturesBcn that they hold all the rights over the logos, brands and graphic materials ceded and that no intellectual or industrial property right held by a third party is being violated.



## ANNEX 1: CODE OF CONDUCT

This document sets out the essential values and standards of behaviour to be observed by everyone involved in “The Collider” programme.

- 1. We help others whenever possible.** We are all busy and want to focus on our project, but we will always be respectful of others and try to help them with diligence and sincerity.
- 2. We appreciate the help of others.** No one will act alone and as The Collider community we will work toward a single goal: to create technology-based start-ups that impact industry and improve people's lives.
- 3. We are honest and transparent.** All comments we make, both in public and in private, will be truthful. We will not intentionally omit significant and relevant information to take advantage of and mislead others. We will strive to be clear and transparent in our communications.
- 4. We protect confidential information.** When we are given or have access to confidential and/or personal information, we will use all measures to ensure it is safeguarded. We will respect requests for privacy and confidentiality.
- 5. We communicate with each other.** We will provide all the information that is required about the projects or which can help us to improve within the programme with the utmost transparency.
- 6. We make mistakes to keep on learning.** All comments and criticisms made by professionals to participants will be constructive and have the sole purpose of helping to improve and make the most of participation in the programme.
- 7. We do not steal assets or content.** We will encourage, respect and protect independent and innovative thinking. We will not steal other participants’ and/or professionals’ ideas or take advantage of such ideas without their consent. Likewise, we will not steal assets from other programme participants and/or professionals.
- 8. We do not work under the influence of drugs.** We are not allowed to participate in the programme under the influence of drugs.
- 9. We do not use insider information.** We are not allowed to use any insider information to which we have access as a result of our participation in the programme for personal or third-party benefit.

- 10. We respect the facilities.** We will keep the facilities in good condition and use them in a reasonable manner.
- 11. We respect regulations and recommendations, access, maintenance and security.** We will abide by and follow all existing recommendations and obligations for access to and the security of the facilities.
- 12. We report breaches of this code.** When we witness any action or comment which does not comply with the essential values and standards of behaviour stipulated in this code, we will bring it to the attention of programme managers.
- 13. We are committed to creating an open and welcoming workplace.** We are committed to making all professionals and participants feel accepted and we will respect the freedom to express their opinions, concerns and needs. We will communicate in a professional and appropriate manner at all times.
- 14. We do not tolerate unlawful discrimination, harassment or verbal or physical assault.** Conduct involving unlawful discrimination, harassment or verbal or physical assault is strictly prohibited.
- 15. We promote professional development.** Our actions and behaviour will be geared towards ensuring the happiness and professional growth of the participants and professionals in the programme

## ANNEX 2: ACCEPTANCE OF THE TERMS AND CONDITIONS OF THE CALL

The purpose of this document is to certify that all the parties accept the terms and conditions of this call and consequently both the principal investigator of the research group and also the body responsible for the intellectual property rights of the scientific project (e.g., innovation and transfer unit, management of the institution, Board of Trustees, etc.) authorise the applicant to participate in The Collider 2023 programme with their scientific project.

### PROJECT INFORMATION

Project title	
Name of participating research institutions	
Name of the research groups involved	

### APPLICANT INFORMATION

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Post	
Acceptance of the terms and conditions of the call	[Signature]

### AUTHORISATION OF THE PRINCIPAL INVESTIGATOR OF THE RESEARCH GROUP

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Post	
Acceptance of the terms and conditions of the call	[Signature]

**AUTHORISATION OF THE REPRESENTATIVE OF THE GOVERNING BODY OF THE RESEARCH CENTRE WHICH IS RESPONSIBLE FOR THE INTELLECTUAL PROPERTY RIGHTS OF THE SCIENTIFIC PROJECT**

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Name of the research organisation	
Post	
Acceptance of the terms and conditions of the call	[Firma]

If there is any other organisation which holds intellectual property rights to the scientific project, it is also to complete its authorisation:

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Name of the research organisation	
Post	
Acceptance of the terms and conditions of the call	[Firma]

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Name of the research organisation	
Post	

Acceptance of the terms and conditions of the call	[Firma]
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**OTHER RESEARCHERS INVOLVED IN THE PROJECT WHO ARE INTERESTED IN PARTICIPATING**

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Post	
Acceptance of the terms and conditions of the call	[Signature]

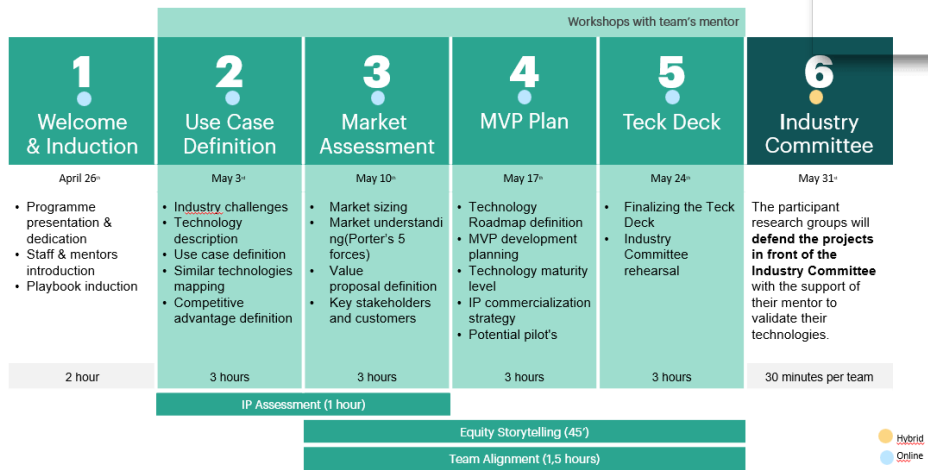
Name	
Surname	
Email address	
Phone no.	
DNI / Passport	
Post	
Acceptance of the terms and conditions of the call	[Signature]

Name	
Surname	
Email address	
Phone no.	
DNI / Passport	

Post	
Acceptance of the terms and conditions of the call	[Signature]

### ANNEX 3: CONTENT, TRAINING AND PROGRAMME SERVICES

Phase 1: Opportunity Validation (Duration: 5 weeks. Aprox: April 26th 2023 – May 31st 2023).



SERVICE	TITLE	DURATION
INTRODUCTION	Welcome & Induction	2h
WORKSHOP WITH MENTOR	Use Case Definition	3h
WORKSHOP WITH MENTOR	Market Assessment	3h
WORKSHOP WITH MENTOR	MVP Plan	3h
WORKSHOP WITH MENTOR	Technology Deck	3h
IP	IP Assessment	1h
COACHING	Team Alignment	1,5h
COMMITTE	Industry Committee	20min/Team
<b>TOTAL</b>		<b>17h</b>

Phase 3: Business Validation (Duration: 14 weeks. Approx: September 12th 2023 –December 13th 2023)

Welcome & Opportunity Assessment	Value Proposal	Pursuing Product-Market-Fit	Product-Market-Fit Week 1	Product-Market-Fit Week 2	Product-Market-Fit Week 3	Competitive Landscape	Get-Keep-Grow	Economic Viability & Fundraising	Pilot & Sales Milestones	Business Plan & SHA	Pitch Deck	Pitching	INVESTMENT COMMITTEE
Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14
Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring
Team-building	Coaching		Coaching				Coaching			Coaching		Coaching	
	Training		Legal Consultancy			IP Consultancy		Finance Consultancy	Training		Pitching Consultancy		Training

SERVICE	TITLE	DURATION
MENTORING	Welcome & Opportunity Assessment	2h
MENTORING	Value Proposal	2h
MENTORING	Pursuing Product-Market-Fit	2h
MENTORING	Product-Market-Fit Week 1	2h
MENTORING	Product-Market-Fit Week 2	2h
MENTORING	Product-Market-Fit Week 3	2h
MENTORING	Competitive Landscape	2h
MENTORING	Get-Keep-Grow	2h
MENTORING	Economic Viability & Fundraising	2h
MENTORING	Pilot & Sales Milestones	2h
MENTORING	Business Plan & SHA	2h
MENTORING	Pitch Deck	2h
MENTORING	Pitching	2h
MENTORING	Investment Committee	3h
COACHING	Team alignment	14h
TRAINING	Masterclasses sessions	9h
ADVISORY	Advisory services	8h
<b>TOTAL</b>		<b>60h</b>